Why am I here?

- Melanie Parlette-Stewart (Librarian)
- Your Research essay requires you use research to support your claims.
- It’s key that you use credible and appropriate resources.
What are we going to do today?

- Choosing the best information
- Finding quality sources
- Where you can get help
YOUR LIBRARY
Tips and Tools
The Library @ U of G

- 7 Floors (including the basement)
- Open 8AM – 2AM (Mon-Thurs), 8AM – 11PM (Fri) & 11AM – 11PM (Sat and Sun)
- Ask Us Desk is there to help (Ask them any question!)
- Writing, Studying and Research Help
- Your Library – University of Guelph (VIDEO)
Choose the Best Info:

**Today’s Research Topic**

- Describe and analyze the impact of war on Canadian economic development.
Finding Information

Where do we start?
Course Guide

Course Guide: http://guides.lib.uoguelph.ca/ECON2420
Before you Search:

- What keywords or phrases describe your topic?
- Are there synonyms (other words that mean the same or nearly the same)?
- Related Words
Let's Research: Tips

- Refine Your Results:
  - Resource Type
  - Date
  - Subject
How can you tell what information is “better”?

Choose the Best Info: Why Evaluate? (VIDEO)
Currency

The timeliness of the information.

- When was the information published or posted?
- Has the information been revised or updated?
- Is it current or out-of-date for your topic?
- Are all the links working?
Relevance

The importance of the information for your needs.

- Does the information relate to your topic or answer your question?
- Who is the intended audience?
- Is the information at an appropriate level?
- Have you looked at a variety of sources to make sure this is the best one?
- Are you confident and comfortable using this source for an academic assignment?
Authority

The source of the information.

- Who is the author? (publisher, source, sponsor)
- What are the author’s credentials or the source’s reputation?
- What makes them qualified to write on the topic?
- Can you get in touch with the author? (contact information / email)
Accuracy

The reliability, truthfulness and correctness of the information.

- Where does the information come from?
- What evidence do they use to back up their claims/statements?
- Has the information been reviewed or refereed?
- Can you verify it with another source?
- Is there bias?
Purpose

The reason the information exists.

- What is the purpose of the information?
- Is it fact? Opinion? Propaganda?
- Is it objective and impartial?
- Consider the bias! (Political, ideological, cultural, religious, institutional)
Research Tips

Be open minded and prepared to evolve your search strategy.

Be skeptical. Fact check. Be aware of bias.

Good information can lead to more good information. Who did they cite? Who cited them?

Document every source you use so that you can cite your sources.

Use a variety of terms (i.e. Rivalry: marketplace or compet* or market share* or market size* or segment*)

Connect Google Scholar to UofG resources. Check out our YouTube Video.
Get in touch:

- Help finding sources for assignments
- Get feedback on your writing
- Learn about citation and reference styles
- Time management and study strategies
- Hands-on workshops and more!

Chat, Email, Phone or Drop By
Contact Me

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