Creating Animated Videos Using PowToon

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What makes a good video?

Go to www.menti.com
Code: 10 28 58
Today we will...

➔ Discuss the powers of PowToon
➔ Breakdown the video making process into manageable steps
➔ Play
➔ Where to get help
What is PowToon?
Sample PowToon #1: Animated Video

Video: Midterm Marks Got You Down? 7 Steps to Get Back on Track
Sample PowToon #1: Import Images

Video: 6 Study Spots You Might Not Know About
Sample PowToon #3: Use Stock Media + Animation

Video: What is Open Access?
Step 1:
What is the goal of your video?
Before You Start:

- Identify the goal of your video
  
  → 1 thing you want them to learn/know

- Who is your audience?
- How much time do you have? (Check your assignment?)
- Create a script + storyboard
Step 2: Plan + Write Your Script
WHAT'S YOUR STORY
Best practices: Make it interesting

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Analogy
Real world context
Storytelling
Humour

Be creative!
Activity:
Write a script about yourself (30 seconds)
Step 3: Share + edit your script
Activity: Read your script aloud to your partner and get feedback
Step 4: Record your audio.
Record Your Audio First

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Rehearse.

Edit.

Rehearse.

Record.

Created by Luke Peek from Noun Project
DEMO Audacity
Best Practices: Recording Audio

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Be prepared.

Smile.

Record all at once.

If you make a mistake, take a breath and say it again.

Slow down.
Accessibility Requirements:

➔ Transcript
➔ Captions (AODA)
Step 5: Create your video in PowToon
Activity: PowToon Challenge!!

bit.ly/UNIV1200PowToon

25 minutes
Challenges

1. Sign up for a PowToon Account
2. Select a blank PowToon
3. Create 5 slides / scenes
4. Insert a new character
5. Swap a character or object
6. Insert Text
7. Change the size, colour and font of the text
8. Change the direction the character faces
9. Change the background
10. Add a video background to a single slide
11. Upload and insert an image
12. Insert an image using an image holder
13. Adjust the timeline for each object (entrance and exit, time on the scene)
14. Add free music to your PowToon
Tips

- Things are happening every 3-5 seconds
  - This doesn’t have to be an entire scene change, just make sure something new is happening
- Consistent Look & Feel
- Not too much text on the screen
- Play with scale
Step 6: Export your video
PowToon Steps

Step 1: Determine the goal of your video
Step 2: Write your script
Step 3: Share and edit your script
Step 4: Practice and record your audio
Step 5: Create the video in Powtoon
Step 6: Export and submit your video
Get Assistance at the Library Media Studio

Monday - Thursday 9:00-4:00

Editing Suite:
- Book appointments for help using PowToon
- 1 hour, up to 3 per week

Sound Booth
- A quiet place to record your voice over
- 75 minutes, 1 appointment per week